



OUTREACH ACTIVITIES PLAN 2009

Grant Agreement number: 216890

Project acronym: Think-Trust

Project title: Think Tank for Converging Technical and Non-Technical Consumer Needs in ICT Trust, Security and Dependability

Funding Scheme: ICT Call 1 FP7

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Introduction

This document has been prepared in response to one of the main recommendations arising from the first Think-Trust project review meeting held in Brussels on 25th February, 2009. The reviewers recommended that the project defines its outreach activities for the remainder of the project, in order to maximise its impact.

A series of activities outlined below, have been identified which will enable Think-Trust to maximise its impact in the coming year. These planned activities will be updated as project activities progress.

Outreach Activity 1: Enhanced Web Portal (www.think-trust.eu)

The web portal will be updated to ensure that it adequately reflects the work being undertaken in the project. The website will act as a useful outreach tool, disseminating information about the project and keeping interested members of the wider security community up to date with the project's progress.

The web portal will become a repository for project documentation and public deliverables and will include all documents which Think-Trust has produced or been actively involved in the production of. This will increase the visibility of the project's work and also help to optimise the project's outreach impact.

In particular, we will focus on the following improvements to the web portal:-

- Easy to find and highly visible labels on the website with multiple highlighted "events" using different data streams e.g. "Think-Trust RISEPTIS"; "Think-Trust Workshops", "Think Trust White papers"
- A FAQ section detailing a series of questions and answers
- Addition of a section on "Think-Trust Community Impact" which will be populated with white papers
- Highlighting of our involvement and role in 'external' events

The wiki will also be activated for collaboration with the Security community and to support outreach activities. It is envisaged that the wiki will be actively used for the FIA event in Prague in May 2009.

Outreach Activity 2: Project e-newsletter

A project e-newsletter will be produced as part of our strategy to increase the visibility of the project and to disseminate information about the project widely among the security community. The e-newsletter will be an important element in extending the project's outreach activities and will be produced quarterly, with the first issue expected in April 2009.

The e-newsletter will include details about the project's latest activities as well as information about upcoming project-related events and Trust, Security and Privacy-related events.

Outreach Activity 3: Continued Involvement in FIA

The project will continue to be actively involved in the FIA Assembly and intends participating in the forthcoming FIA Assembly in Prague in May 2009. The project will provide caretakers for the Trust and Identity session and also act as moderators for the discussions in this session.

In addition, the coordinator of the project (WIT) will have an exhibition stand at the Prague event, at which details of the Think-Trust project will be available.

It is also planned to continue the project's active involvement in FIA through participation at the next FIA event in Sweden in November 2009.

Outreach Activity 4: Workshop, Q4 2009

A final plenary meeting of the working groups is planned for Q4 2009 to progress the research challenges / research agenda in the light of the RISEPTIS report (which will by then, have been published). There will also be a public consultation / public dissemination dimension to this workshop which will allow for dissemination to the wider community – this will be supported by an on-line / web-based process which will expand the impact of the project to the wider-community.

Outreach Activity 5: Continued participation at relevant events and activities

The project will continue to be represented at relevant events over the coming year in order to maximise its reach and impact. Upcoming events in Q1 2009 at which the project will be represented, include:

- The EP group the [European Internet Forum](#) on a European Identity Platform (April 09) will include a presentation from RISEPTIS member, Prof. Reinhard Posch
- The [WEBSCI '09 conference](#) in Athens and its plenary session on "trust on the web" will include RISEPTIS members as chair and speakers (March 09)
- High level conference under the Czech Presidency on [eID and Public Registers](#) in Hradec Kralove , with speakers from the RISEPTIS group (April 2009)
- A [workshop on measurability and trust metrics](#), organised jointly by the Think-Trust and [Amber](#) projects in Brussels (March 2009)
- A workshop on "A policy and Legal Framework for Identity Management" organised by The Oxford Internet Institute (April 2009);

Events scheduled for later in the year at which Think-Trust / RISEPTIS will be represented include:

- Presentation at the [Smart Event](#), in Sophia-Antipolis, (September 22 – 25)
- [European Security Round Table Conference](#), (September)
- A dedicated dinner at the European Internet Forum (October)

- 40th Anniversary of the Internet event in the UK, (October)

Outreach Activity 6: RISEPTIS Report and associated dissemination / outreach events

The RISEPTIS report is due for finalisation and publication in September 2009. Following its publication, a series of dissemination and outreach activities will be planned for October and November to disseminate the findings of the report. A specific event will be organised at the European Internet Forum in December 09 to present the conclusions of the report. Other outreach activities are yet to be fully defined but they are likely to include a series of press conferences and press-releases around the time of the report's publication, helping to maximise the impact of the project and its findings.

As part of this process to maximise the impact of the report, all project partners will keep their local relevant authorities and interested parties, apprised of the progress of the report. In addition all members of the RISEPTIS board will be invited to take contact with their respective national governments and administrations with a view to disseminating the findings of the report.

Outreach Activity 7: Publications

As the recommendations and findings of the project take shape, it is envisaged that the project partners will actively contribute to a wide range of publications.